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Jalan T. Nyak Arief, Kampus UNSYIAH, Darussalam – Banda Aceh, Tlp. (0651) 8012380, Kode Pos 23111
Home Page : <http://library.unsyiah.ac.id> Email: helpdesk.lib@unsyiah.ac.id

ELECTRONIC THESIS AND DISSERTATION UNSYIAH

TITLE

THE USE OF COMMISSIVE SPEECH ACT IN CANDIDATE DEBATE OF ACEH GUBERNATORIAL ELECTION PERIOD 2017-2022

ABSTRACT

This study examines the use of commissive speech act in the candidate debate of Aceh gubernatorial election period 2017-2022. The subjects of this study are four videotapes of the candidate debate that was downloaded from the Inews TV official YouTube Channel. Meanwhile, the objects of this research are the utterances stated by the candidates which contain the commissive speech act. Data analysis was carried out through descriptive qualitative approach using speech act theory proposed by Yule (1996). It is merely found that there are two forms of commissive speech act occurred in candidate debate of Aceh Gubernatorial election period 2017-2022, namely promise and pledge. Promise occurred 35 times or 58.3% while pledge appeared 25 times or as much as 41.7% of the total commissive utterance found in the debate. It is implied that promise upholds a significant utterances to attract audiences to elect the candidates as governor.